HealthHacks is a student-led 24-hour medical hackathon in which student teams create innovative solutions to real-world medical challenges presented by clinical and industry professionals. HealthHacks focuses on three areas: product innovation, improving care and patient experience.

While one of only a few medical hackathons in the U.S., HealthHacks is rare by focusing predominantly on medical device product innovation. Interdisciplinary teams of students with backgrounds in engineering, business and science are encouraged to think of their own solutions and develop projects with the potential to succeed in the market. After the event, the Pre-Accelerator program in VCU’s da Vinci Center for Innovation provides support to successful teams, enabling students to further develop their products and ideas and bring them to market.

Reimagining Medical Education
Physical Technologies, Software Design and Products

This year, HealthHacks will have multiple tracks of challenges in place of an overall theme. Sponsors are asked to submit real-world problems and challenges for students to solve. These challenges will then be sorted into categorized tracks. This new system allows for a wider range of topics to be presented and ensures that the most important current medical challenges are addressed.

*HealthHacks and the HealthHacks logo are registered trademarks of the VCU College of Engineering.*
VCU Faculty Advisors

Henry J. Donahue, Ph.D.,
co-director, VCU Institute for Engineering and Medicine; chair, Department of Biomedical Engineering

L. Franklin Bost, M.B.A.,
professor, co-director, VCU Institute for Engineering and Medicine

John S. Wilson, M.D., Ph.D.,
assistant professor, Department of Biomedical Engineering

Laura Osborne, CGMP
VCU Institute for Engineering and Medicine
lmnosborne@vcu.edu
804-828-0349
## Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>PLATINUM $15,000</th>
<th>GOLD $10,000</th>
<th>SILVER $5,000</th>
<th>BRONZE $2,500</th>
<th>SUPPORTER $1,000</th>
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<tbody>
<tr>
<td>Logo on T-Shirt &amp; Web</td>
<td>Top Placement</td>
<td>Priority Placement</td>
<td>Prominent Placement</td>
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<td>Access to Resumes</td>
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<td>X</td>
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<tr>
<td>Judge Entries</td>
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<td>Booth at Event</td>
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<td>Give or Sponsor a Tutorial Session, Tech Talk or Workshop</td>
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<td>Create Challenge</td>
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<td>Give or Sponsor Keynote Speech</td>
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<td>X</td>
<td>X</td>
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</tr>
</tbody>
</table>

*Limited to 1  
**Limited to 2

Sponsor contributions are tax deductible.
YOUR SPONSORSHIP CONTRIBUTES TO:

• HealthHacks specifically attracts and enables students to demonstrate entrepreneurship, problem solving and product development skills.
• Sponsors will be able to interact with students and evaluate essential real-world skills that are difficult to assess from only a resume or interview.
• Sponsors have the opportunity to pitch challenges directly to students who are eager to design solutions that can be used for future product development.
• This event provides the opportunity to engage with a unique group of students interested in innovating technology and patient care.
• Mentors will be able to have one-on-one interactions with students, opening doors to recruitment for your organization.
• Sponsors will be able to view projects and interact with teams before judging.
• Sponsorship provides awareness of your organization’s interest in improving patient care.
BY THE NUMBERS
2016-2021

525 STUDENT ATTENDEES

126 TEAMS

11 COLLEGES REPRESENTED

PREVIOUS THEMES

2016-2017: Emergency Medicine
2017-2018: Pediatric Patient Care
2018-2019: Rehabilitation, Assistive Technology, and Prosthetics
2019-2020: Pharmacy and Pharmaceutical Innovation
2020-2021: NAE Grand Challenges in Patient Care
Judging

Judges are welcome to attend the opening ceremony Saturday morning to hear the challenges being pitched. Judging will occur on Sunday and projects will be presented science fair-style. Judges will be assigned projects to award points based on the following judging criteria.

Criteria

- Originality of concept or solution
- Significance or impact of product
- Product development approach
- Prototype or design quality
- Presentation quality

Mentorship

Mentors are an integral part of HealthHacks. Mentors assist students with brainstorming and designing solutions to the challenges. Mentors with technical or medical backgrounds also help students develop successful prototypes.

Sponsors who submit challenges are asked to provide mentors and representatives who can present those challenges and help students brainstorm solutions by answering questions about the specific challenges.